

# REMINISCENCES

Bringing you archive films direct to your screen!

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Image courtesy of Pixabay

Welcome to Reminiscences a quarterly bulletin from CWPT Libraries which features a selection of archive films freely available online of a variety of subjects.

Please contact us if you have any comments or suggestions?

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## People



### **Conversation with Tom Jones in the 1960's**

Image courtesy of Wikipedia

#### Tom Jones

#### **(1967) (Braden) 12 Mins Col (Inside Film)**

Bernard Braden interviews Tom Jones, early in his career and the singer talks about the progress he has made as a top British recording artist. Tom also discusses working in the United States and his aspirations to become an all-round performer in the model of Frank Sinatra and take up acting alongside his successful career as a vocalist.

## Places



### **Modernity in the 1960s, the Bull Ring Remembered!**

Image courtesy of Flickr-Birmingham History Galleries

#### Bull Ring Shopping Centre

#### **(1965) 25 Mins Col (John Laing and Son)**

Richard Baker narrates this promotional film for the original Bull Ring Centre in Birmingham. Consistent with building and development practices in the 1960's, concrete, open plan and functionality became the norm for Britain's towns and cities. The film provides a good account of the insight behind the "Shopping Mall" and the significance of the area and its historical evolution.

## Commercial Break



### **Celebrating the Jaguar XJ**

Image courtesy of Wikimedia Commons

### **Jaguar Telephone Dealer (1980) (Advert) 1 Min Col**

Jaguar selling the virtues of the Series 3 XJ saloons in the early 1980's, a car which was claimed by the magazine "Car" at the time, to be the best saloon car in the world!



### **Blast from the Past it's Dan Dare!**

Image courtesy of Wikimedia Commons

### **Horlicks Advert: Dan Dare**

Horlicks promoting their bedtime drink via Dan Dare the Eagle (Comic) legend to Britain's 1950s youngsters plus the spirit of adventure to be gained by joining the Spaceman's Club.



**Powering the Nation**

Image courtesy of Flickr

**[Still Going Well](#)**

**(1975) 1 Min Col**

Bright and breezy 1970s commercial promoting the virtues of using Shell as a fuel to keep the country moving!



**Mini Prize from Heinz**

Image courtesy of Wikipedia

**[Heinz Soup Competition](#)**

**(1963) 1 Min B/W**

Heinz offering 57 lucky soup consumers the chance to win a brand new mini, as they promote their "Heinz 57" trademark.

## Hobbies



### **Citizen Band Radio Remembered**

Image courtesy of Wikimedia Commons

#### **[Citizens Band Radio](#)**

**(1981) 4 Mins Col**

In the early 1980s the Citizen Band Radio Craze was a really popular activity in the United Kingdom and this 4 Minute news item provides a good overview of this form of communication. The film is a mobile interview with reporter talking to a CB user as he drives his Ford Cortina through the Cornish countryside.

## Travel



### **Taking the Bull for a ride!**

Image courtesy of Wikipedia

#### **[Farmer Rides Bull](#)**

**(1972) (ATV) 2 Mins Col**

Reporter Derek Hobson visits rural Staffordshire and a farmer, whom uses his Hereford Bull as a method of transport, riding the bull to his local shops.



### **Memories of Walsall's Trolleybuses**

Image courtesy of Wikimedia Commons

[Walsall Trolleybuses](#)

**(1970) (ATV) 3 Mins Col**

Marking the end of the road for Walsall's Trolleybuses, reporter Lionel Hampden, talks to passengers, conductors and drivers about this form of public transport drawing comparison with the Diesel powered bus.



### **Worcestershire Tour**

Image courtesy of Wikimedia Commons

[East of the Malverns](#)

**(1957) (Henryson) 14 Mins Col**

Taking the viewer on a visual journey to picturesque Worcestershire, this travelogue captures the beauty of the rural and historic attractions of the county. Half-timbered cottages, quaint English taverns, farming and craft all feature in in this attractive 1950's travel promotion film.